

Check this out!



Checkmate™ Rewards

Would you like to be part of a promotion that offered you the following?

- Cost Effective Promotion
- Is upscale and professional
- Reaches millions of targeted customers
- Has a minimum purchase attached to the offer
- Offers you exclusivity
- Captures email addresses for you

How does it work?

Checkmate™ Rewards produces a high quality checkbook and each check is payable to a merchant. The check can only be used against a minimum purchase at that merchant.

Checkmate Rewards 12444 Whispering Tree Lane Poway, CA 92064		Date	<u>28-2000</u> 2003	4693
Pay to the Order of	 RadioShack <small>Plus we get discounts. So do you. Always.™</small> - ALL LOCATIONS	\$	10.00	
TEN DOLLARS and 00/100		Dollars		
SAMPLE ONLY		Print Name _____		
Apply toward purchase of \$40 or more. Ca cannot be combined with other discounts.		Email Address _____		
FOR		Signature _____		
⑆930657991962⑆10491⑆31680		Check Expires 9/30/05		

Who receives the checkbook?

The checkbook will be distributed through Newspapers as an incentive to subscribe, through Auto Dealerships as an incentive to test drive a car as well as being utilized as a fundraising tool for local and national charities. When distributed through Newspapers, it will be accompanied with newspaper supported advertising.

How can you find out more?

You can call **714-918-8122** or visit our website at www.checkmaterewards.com

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