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# Checkmate™ Rewards Merchant Application

3419 Via Lido, Suite 622, Newport Beach, CA 92663 - FAX # 866-435-9445 - Telephone # 714-918-8122

Merchant's Legal Name:

Merchant's DBA, If Applicable:

Business Type:

Mailing Address:

City:

State:

Zipcode:

Telephone:

Fax:

Email Address:

Number of Locations:

Rep Name:

Rep I.D. Number:

## Terms and Conditions

7G, Inc., (7G) has developed a consumer-marketing program using a unique concept of a checkbook. Each check will be made payable to a merchant, where the merchant will honor the check when used by the customer in accordance with the terms and conditions associated with the check. The checkbook is designed to generate sales for participating merchants on a success fee basis (meaning the Merchant honors the promotional offer only when a 7G customer redeems the check with an associated purchase from the Merchant).

1. Merchants agree to participate in the 7G program (which may be modified from time to time) for one year, and renews automatically each year. Merchant may terminate program at any renewal date with 90 days written notice. 7G will bear all program marketing costs, including the distribution of Merchant's best promotional offer, via media partners, non-profit organizations, associations, employee groups, internet and viral marketing. 7G reserves the right to refuse inappropriate or unworkable promotional offers. Merchant will honor the checks issued for up to 18 months after the termination of the contract.
2. Merchants agree to provide 7G with the following promotional offer:

\$ \_\_\_\_\_ redemption value when used in conjunction with a minimum purchase of

\$ \_\_\_\_\_. The offer cannot be combined with any other special offer or discount.

Merchant's Signature:

Date:

Print Name:

Position:

**THIS AGREEMENT IS EFFECTIVE AND BINDING ONLY WHEN ACCEPTED BY 7G**